Website review
studio68london.net

The score is 38/100
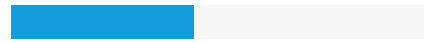
SEO Content

✓	Title	**Studio 68 London** Length : 16 Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	H1 H2 H3 H4 H5 H6 1 10 1 0 0 0 • [H1] about us • [H2] WELCOME TO STUDIO 68 LONDON! • [H2] WEEKLY CLASS SCHEDULE • [H2] PROGRAMS • [H2] ACCOMMODATION • [H2] MANAGEMENT • [H2] FACULTY • [H2] SOME OF OUR WONDERFUL CLIENTS • [H2] STUDIO HIRE • [H2] SPORTS INJURY CLINIC • [H2] GET IN TOUCH! • [H3] Main menu
	Images	We found 5 images on this web page.

SEO Content

❌		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 26 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 73.08% Internal Links 26.92%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Skip to primary content	Internal	Passing Juice
Skip to secondary content	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice

In-page links

Link	Type	Juice
-	External	Passing Juice
VIEW TIMETABLE	Internal	Passing Juice
All categories	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
www.sonymusic.co.uk	External	Passing Juice
www.marksummers.com	External	Passing Juice
www.greasethemusical.com	External	Passing Juice
www.dancersincworld.com	External	Passing Juice
www.billyelliotthemusical.com	External	Passing Juice
www.bbc.co.uk/sytycd	External	Passing Juice
www.itv.com/xfactor	External	Passing Juice
www.little-mix.com	External	Passing Juice
www.jasonderulo.com	External	Passing Juice
www.ladygaga.com	External	Passing Juice
Terms of Use	Internal	Passing Juice
Studio Hire, Returns & Exchanges Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	problems london studio all dance studios pain shiatsu injury vision

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
studio	9	✔	✖	✖	✔
london	7	✔	✖	✖	✔
shiatsu	5	✖	✖	✖	✖
dance	5	✖	✖	✖	✖
vision	3	✖	✖	✖	✖

Usability

	Url	Domain : studio68london.net Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 112 Warnings : 1
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

Speed Tips

✔ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://studio68london.net/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics