PageSpeed Insights

Mobile



:

86 / 100 Speed

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 2.5KiB (55% reduction).

- Compressing https://object-flooring.ru/assets/img/icons/advantages.svg could save 706B (65% reduction).
- Compressing https://object-flooring.ru/assets/img/icons/advantages_blue.svg could save 703B (65% reduction).
- Compressing https://object-flooring.ru/assets/img/icons/envelope.svg could save 634B (49% reduction).
- Compressing https://object-flooring.ru/assets/img/icons/star.svg could save 470B (43% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://mc.yandex.ru/metrika/advert.gif (60 minutes)
- https://mc.yandex.ru/metrika/tag.js (60 minutes)

Reduce server response time

In our test, your server responded in 0.28 seconds.

There are many factors that can slow down your server response time. <u>Please read our recommendations</u> to learn how you can monitor and measure where your server is spending the most time.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 211B (19% reduction).

• Minifying https://object-flooring.ru/assets/components/comparison/js/my.js?v=2 could save 211B (19% reduction) after compression.

Mobile

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

https://object-flooring.ru/assets/components/msfavorites/css/my.css?v=63037a9

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 29.7KiB (23% reduction).

- Compressing https://object-flooring.ru/assets/images/products/289/360x270/121600.jpg could save 6.4KiB (14% reduction).
- Compressing https://avatars.mds.yandex.net/get-altay/1547687/badge_rating_4.2/orig could save 5.5KiB (45% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/360x270/700.jpg could save 2.8KiB (14% reduction).
- Compressing https://object-flooring.ru/assets/images/products/233/360x270/5504.jpg could save 2.6KiB (13% reduction).
- Compressing and resizing https://object-flooring.ru/assets/img/qr.png could save 1.3KiB (52% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/14x14/709.jpg could save 304B (48% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/14x14/700.jpg could save 303B (48% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/14x14/708.jpg could save 303B (48% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/14x14/715.jpg could save 303B (48% reduction).

- Compressing https://object-flooring.ru/assets/images/products/834/14x14/701.jpg could save 301B (48% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/14x14/712.jpg could save 301B (48% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/14x14/702.jpg could save 300B (48% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/14x14/713.jpg could save 300B (48% reduction).
- Compressing https://object-flooring.ru/assets/images/products/289/14x14/121602.jpg could save 299B (47% reduction).
- Compressing https://object-flooring.ru/assets/images/products/733/14x14/463-big.jpg could save 299B (43% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/14x14/705.jpg could save 298B (48% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/14x14/710.jpg could save 298B (48% reduction).
- Compressing https://object-flooring.ru/assets/images/products/289/14x14/121600.jpg could save 297B (47% reduction).
- Compressing https://object-flooring.ru/assets/images/products/289/14x14/121603.jpg could save 297B (47% reduction).
- Compressing https://object-flooring.ru/assets/images/products/289/14x14/121606.jpg could save 297B (47% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/14x14/703.jpg could save 297B (47% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/14x14/704.jpg could save 297B (47% reduction).
- Compressing https://object-flooring.ru/assets/images/products/233/14x14/5508.jpg could save 296B (50% reduction).
- Compressing https://object-flooring.ru/assets/images/products/233/14x14/5596.jpg could save 296B (50% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/14x14/711.jpg could save 296B (47% reduction).
- Compressing https://object-flooring.ru/assets/images/products/233/14x14/5531.jpg could save 295B (50% reduction).
- Compressing https://object-flooring.ru/assets/images/products/233/14x14/5534.jpg could save 295B (49% reduction).
- Compressing https://object-flooring.ru/assets/images/products/233/14x14/5585.jpg could

save 295B (49% reduction).

- Compressing https://object-flooring.ru/assets/images/products/289/14x14/121605.jpg could save 295B (47% reduction).
- Compressing https://object-flooring.ru/assets/images/products/289/14x14/121607.jpg could save 295B (47% reduction).
- Compressing https://object-flooring.ru/assets/images/products/233/14x14/5504.jpg could save 294B (49% reduction).
- Compressing https://object-flooring.ru/assets/images/products/233/14x14/5576.jpg could save 294B (49% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/14x14/706.jpg could save 294B (48% reduction).
- Compressing https://object-flooring.ru/assets/images/products/233/14x14/5528.jpg could save 293B (50% reduction).
- Compressing https://object-flooring.ru/assets/images/products/233/14x14/5555.jpg could save 293B (50% reduction).
- Compressing https://object-flooring.ru/assets/images/products/233/14x14/5530.jpg could save 292B (49% reduction).
- Compressing https://object-flooring.ru/assets/images/products/289/14x14/121604.jpg could save 292B (47% reduction).
- Compressing https://object-flooring.ru/assets/images/products/233/14x14/5525.jpg could save 291B (50% reduction).
- Compressing https://object-flooring.ru/assets/images/products/233/14x14/5598.jpg could save 291B (49% reduction).
- Compressing https://object-flooring.ru/assets/images/sfery/mortarboard.png could save 227B (14% reduction).
- Compressing https://object-flooring.ru/assets/img/contacts/2.png could save 162B (19% reduction).
- Compressing https://object-flooring.ru/assets/img/icons/wall-clock.png could save 161B (22% reduction).
- Compressing https://object-flooring.ru/assets/img/icons/place.png could save 155B (21% reduction).
- Compressing https://object-flooring.ru/assets/img/icons/star-blue.png could save 134B (23% reduction).
- Compressing https://object-flooring.ru/assets/images/sfery/field.png could save 127B (12% reduction).
- Compressing https://object-flooring.ru/assets/img/icons/search.png could save 122B (25% reduction).

Mobile

 Compressing https://object-flooring.ru/assets/img/icons/cross.png could save 107B (22%) reduction).



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

81 / 100 User Experience



Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. Size the page content to the viewport to provide a better user experience.

The page content is 5,552 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element 0 falls outside the viewport.
- The element falls outside the viewport.
- The element falls outside the viewport.
- The element <div class="slick-track">Покрытия для с...для ресторана</div> falls outside
 the viewport.
- The element <div class="slick-track">Грязезащитные...лы для укладки</div> falls outside the viewport.
- The element <div class="slick-track">Отгрузка в вых...в выходные дни</div> falls outside the viewport.
- The element <div class="slick-track">Городская клин...лекс «Лужники»</div> falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target 8 (495) 640-44-63 is close to 1 other tap targets.
- The tap target Заказать звонок is close to 1 other tap targets.
- The tap target Покрытия для стен and 125 others are close to other tap targets.
- The tap target Каталог продукции and 9 others are close to other tap targets.
- The tap target and 1 others are close to other tap targets.
- The tap target <input type="text" name="search"> is close to 1 other tap targets.
- The tap target and 3 others are close to other tap targets.

Mobile

- The tap target cpавнить and 3 others are close to other tap targets.
- The tap target <button type="submit" class="btn btn-primary w-100">Отправить</button> and 1 others are close to other tap targets.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop



88 / 100 Speed

Consider Fixing:

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<u>Leverage browser caching</u> for the following cacheable resources:

- https://mc.yandex.ru/metrika/advert.gif (60 minutes)
- https://mc.yandex.ru/metrika/tag.js (60 minutes)

Reduce server response time

Desktop

In our test, your server responded in 0.42 seconds.

There are many factors that can slow down your server response time. <u>Please read our recommendations</u> to learn how you can monitor and measure where your server is spending the most time.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

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Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 37.8KiB (23% reduction).

- Compressing https://object-flooring.ru/assets/images/products/783/360x270/10.jpg could save 9.9KiB (18% reduction).
- Compressing https://object-flooring.ru/assets/images/products/289/360x270/121600.jpg could save 6.4KiB (14% reduction).
- Compressing https://avatars.mds.yandex.net/get-altay/1547687/badge_rating_4.2/orig could save 5.5KiB (45% reduction).
- Compressing https://object-flooring.ru/assets/images/products/834/360x270/700.jpg could save 2.8KiB (14% reduction).
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- Compressing https://object-flooring.ru/assets/images/products/783/14x14/44.jpg could save 297B (50% reduction).
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- Compressing https://object-flooring.ru/assets/images/products/834/14x14/704.jpg could save 297B (47% reduction).
- Compressing https://object-flooring.ru/assets/images/products/783/14x14/193.jpg could save 296B (50% reduction).
- Compressing https://object-flooring.ru/assets/images/products/783/14x14/33.jpg could save 296B (50% reduction).
- Compressing https://object-flooring.ru/assets/images/products/783/14x14/89.jpg could save 296B (50% reduction).
- Compressing https://object-flooring.ru/assets/images/products/783/14x14/93.jpg could save 296B (50% reduction).
- Compressing https://object-flooring.ru/assets/images/products/783/14x14/99.jpg could save 296B (50% reduction).
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- Compressing https://object-flooring.ru/assets/images/products/783/14x14/29.jpg could save 294B (50% reduction).
- Compressing https://object-flooring.ru/assets/images/products/783/14x14/39.jpg could save 294B (50% reduction).
- Compressing https://object-flooring.ru/assets/images/products/783/14x14/49.jpg could save 294B (50% reduction).
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Desktop

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- Compressing https://object-flooring.ru/assets/images/products/783/14x14/96.jpg could save 293B (50% reduction).
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- Compressing https://object-flooring.ru/assets/images/products/783/14x14/73.jpg could save 292B (50% reduction).
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