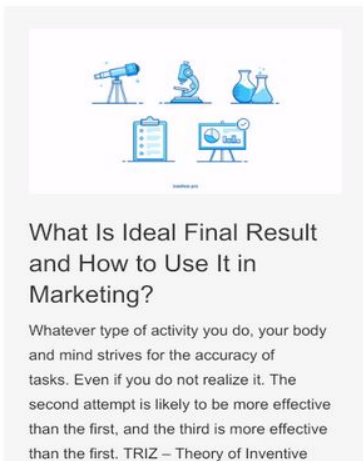


PageSpeed Insights

Mobile



47 / 100 Speed

! Should Fix:

Reduce server response time

In our test, your server responded in 1.7 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 27 blocking script resources and 31 blocking CSS resources. This causes a delay in rendering your page.

Mobile

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://ivanhoe.pro/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <https://ivanhoe.pro/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/accordion/js/accordion.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/js/slick.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/js/jquery.waypoints.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/js/jquery.stats.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/odometers/js/odometer.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/piecharts/js/piechart.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/js/isotope.pkgd.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/js/imagesloaded.pkgd.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/portfolio/js/portfolio.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/posts-carousel/js/posts-carousel.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/spacer/js/spacer.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/stats-bar/js/stats-bar.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/tabs/js/tabs.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/js/jquery.flexslider.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/testimonials-slider/js/testimonials.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/themes/dt-the7/js/above-the-fold.min.js?ver=2.1.9>

Mobile

- https://ivanhoe.pro/wp-content/plugins/js_composer/assets/lib/waypoints/waypoints.min.js?ver=5.5.5
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/js/modernizr-custom.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/js/lvca-frontend.min.js?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.1.1>
- <https://s0.wp.com/wp-content/js/devicepx-jetpack.js?ver=201924>
- <https://ivanhoe.pro/wp-content/plugins/wp-postratings/js/postratings-js.js?ver=1.86.2>
- <https://secure.gravatar.com/js/gprofiles.js?ver=2019Junaa>
- <https://ivanhoe.pro/wp-content/plugins/jetpack/modules/wpgroho.js?ver=4.9.10>
- <https://ivanhoe.pro/wp-content/themes/dt-the7/js/main.min.js?ver=2.1.9>

[Optimize CSS Delivery](#) of the following:

- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/css/lvca-frontend.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/css/icomoon.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.1.1>
- <https://ivanhoe.pro/wp-content/plugins/wp-postratings/css/postratings-css.css?ver=1.86.2>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/accordion/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/css/slick.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/carousel/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/clients/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/heading/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/odometers/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/piecharts/css/style.css?ver=1.9.1>

Mobile

- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/portfolio/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/posts-carousel/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/pricing-table/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/services/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/stats-bar/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/tabs/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/team/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/testimonials/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/css/flexslider.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/testimonials-slider/css/style.css?ver=1.9.1>
- <https://ivanhoe.pro/wp-content/plugins/jetpack/modules/widgets/social-icons/social-icons.css?ver=20170506>
- <https://fonts.googleapis.com/css?family=Roboto%3A400%2C400italic%2C500&ver=4.9.10>
- <https://ivanhoe.pro/wp-content/themes/dt-the7/css/main.min.css?ver=2.1.9>
- <https://ivanhoe.pro/wp-content/themes/dt-the7/css/font-awesome.min.css?ver=2.1.9>
- <https://ivanhoe.pro/wp-content/themes/dt-the7/css/fontello/css/fontello.css?ver=2.1.9>
- <https://ivanhoe.pro/wp-content/uploads/wp-less/dt-the7/css/main-d124a03b85.css?ver=2.1.9>
- <https://ivanhoe.pro/wp-content/uploads/wp-less/dt-the7/css/custom-d124a03b85.css?ver=2.1.9>
- <https://ivanhoe.pro/wp-content/uploads/wp-less/dt-the7/css/media-d124a03b85.css?ver=2.1.9>
- <https://ivanhoe.pro/wp-content/themes/dt-the7/style.css?ver=2.1.9>
- <https://ivanhoe.pro/wp-content/plugins/jetpack/css/jetpack.css?ver=6.1.1>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 574.9KiB (39% reduction).

- Compressing <https://ivanhoe.pro/wp-content/uploads/2018/09/positioning-strategies-pro.png> could save 249.1KiB (41% reduction).
- Compressing <https://ivanhoe.pro/wp-content/uploads/2018/09/marketing-strategy-questions-pro.png> could save 68.3KiB (38% reduction).
- Compressing <https://ivanhoe.pro/wp-content/uploads/2018/09/strategy-and-tactics-pro.png> could save 55.2KiB (33% reduction).
- Compressing <https://ivanhoe.pro/wp-content/uploads/2018/09/marketing-future-pro.png> could save 53.5KiB (37% reduction).
- Compressing <https://ivanhoe.pro/wp-content/uploads/2018/09/ideal-final-result-pro.png> could save 44.2KiB (39% reduction).
- Compressing <https://ivanhoe.pro/wp-content/uploads/2018/09/web-analytics-pro.png> could save 42.4KiB (42% reduction).
- Compressing <https://ivanhoe.pro/wp-content/uploads/2018/09/ad-goals-pro.png> could save 31.2KiB (42% reduction).
- Compressing <https://ivanhoe.pro/wp-content/uploads/2018/09/product-management-pro.png> could save 30.6KiB (40% reduction).
- Compressing <https://ivanhoe.pro/wp-content/uploads/2019/02/ivanpalii-logo-e1549703638104.png> could save 223B (21% reduction).
- Compressing https://ivanhoe.pro/wp-content/plugins/wp-postratings/images/stars/rating_over.gif could save 117B (23% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Mobile

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.googletagmanager.com/gtm.js?id=GTM-MFTVVVK> (15 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 12.9KiB (40% reduction).

- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/css/flexslider.css?ver=1.9.1> could save 3.6KiB (78% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/themes/dt-the7/css/fontello/css/fontello.css?ver=2.1.9> could save 2.2KiB (33% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/css/slick.css?ver=1.9.1> could save 1.6KiB (77% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/css/icomoon.css?ver=1.9.1> could save 1.4KiB (74% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/tabs/css/style.css?ver=1.9.1> could save 734B (20% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/themes/dt-the7/style.css?ver=2.1.9> could save 660B (83% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/css/lvca-frontend.css?ver=1.9.1> could save 483B (18% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/carousel/css/style.css?ver=1.9.1> could save 323B (78% reduction) after compression.

Mobile

- Minifying <https://ivanhoe.pro/wp-content/plugins/wp-postratings/css/postratings-css.css?ver=1.86.2> could save 228B (55% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/portfolio/css/style.css?ver=1.9.1> could save 225B (15% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/team/css/style.css?ver=1.9.1> could save 216B (20% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/posts-carousel/css/style.css?ver=1.9.1> could save 195B (16% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/services/css/style.css?ver=1.9.1> could save 179B (19% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/accordion/css/style.css?ver=1.9.1> could save 172B (14% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/jetpack/modules/widgets/social-icons/social-icons.css?ver=20170506> could save 168B (30% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/pricing-table/css/style.css?ver=1.9.1> could save 160B (16% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/odometers/css/style.css?ver=1.9.1> could save 147B (16% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/testimonials/css/style.css?ver=1.9.1> could save 110B (18% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/heading/css/style.css?ver=1.9.1> could save 106B (16% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.9KiB (17% reduction).

Mobile

- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/js/jquery.stats.min.js?ver=1.9.1> could save 1.2KiB (17% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.1.1> could save 653B (17% reduction) after compression.



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

88 / 100 User Experience



Should Fix:

Size tap targets appropriately

Mobile

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Contact` is close to 1 other tap targets final.
- The tap target `Home` is close to 1 other tap targets final.
- The tap target `September 4, 2018` and 9 others are close to other tap targets.
- The tap target `Leave a comment` and 19 others are close to other tap targets.
- The tap target `Leave a comment` and 19 others are close to other tap targets.
- The tap target `Uncategorized` and 9 others are close to other tap targets.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Mobile

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



37 / 100 Speed

! Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.7MiB (78% reduction).

- Compressing and resizing <https://ivanhoe.pro/wp-content/uploads/2018/09/digital-marketer-pro.png> could save 542.3KiB (88% reduction).
- Compressing and resizing <https://ivanhoe.pro/wp-content/uploads/2018/09/positioning-strategies-pro.png> could save 451.4KiB (73% reduction).
- Compressing and resizing <https://ivanhoe.pro/wp-content/uploads/2018/09/marketing-strategy-questions-pro.png> could save 157.3KiB (87% reduction).
- Compressing and resizing <https://ivanhoe.pro/wp-content/uploads/2018/09/strategy-and-tactics-pro.png> could save 132KiB (78% reduction).

Desktop

- Compressing and resizing <https://ivanhoe.pro/wp-content/uploads/2018/09/marketing-future-pro.png> could save 111.2KiB (76% reduction).
- Compressing and resizing <https://ivanhoe.pro/wp-content/uploads/2018/09/ideal-final-result-pro.png> could save 89KiB (77% reduction).
- Compressing and resizing <https://ivanhoe.pro/wp-content/uploads/2018/09/web-analytics-pro.png> could save 79.8KiB (78% reduction).
- Compressing and resizing <https://ivanhoe.pro/wp-content/uploads/2018/09/product-management-pro.png> could save 60.1KiB (77% reduction).
- Compressing and resizing <https://ivanhoe.pro/wp-content/uploads/2018/09/content-marketing-strategy-pro.png> could save 54KiB (70% reduction).
- Compressing <https://ivanhoe.pro/wp-content/uploads/2018/09/ad-goals-pro.png> could save 31.2KiB (42% reduction).
- Compressing <https://ivanhoe.pro/wp-content/uploads/2019/02/ivanpalii-logo-e1549703638104.png> could save 223B (21% reduction).
- Compressing https://ivanhoe.pro/wp-content/plugins/wp-postratings/images/stars/rating_over.gif could save 117B (23% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.googletagmanager.com/gtm.js?id=GTM-MFTVVLK> (15 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Desktop

Reduce server response time

In our test, your server responded in 1 second.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 12.9KiB (40% reduction).

- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/css/flexslider.css?ver=1.9.1> could save 3.6KiB (78% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/themes/dt-the7/css/fontello/css/fontello.css?ver=2.1.9> could save 2.2KiB (33% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/css/slick.css?ver=1.9.1> could save 1.6KiB (77% reduction) after compression.
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- Minifying <https://ivanhoe.pro/wp-content/themes/dt-the7/style.css?ver=2.1.9> could save 660B (83% reduction) after compression.
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- Minifying <https://ivanhoe.pro/wp-content/plugins/wp-postratings/css/postratings->

Desktop

css.css?ver=1.86.2 could save 228B (55% reduction) after compression.

- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/portfolio/css/style.css?ver=1.9.1> could save 225B (15% reduction) after compression.
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- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/posts-carousel/css/style.css?ver=1.9.1> could save 195B (16% reduction) after compression.
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- Minifying <https://ivanhoe.pro/wp-content/plugins/jetpack/modules/widgets/social-icons/social-icons.css?ver=20170506> could save 168B (30% reduction) after compression.
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- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/odometers/css/style.css?ver=1.9.1> could save 147B (16% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/testimonials/css/style.css?ver=1.9.1> could save 110B (18% reduction) after compression.
- Minifying <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/includes/addons/heading/css/style.css?ver=1.9.1> could save 106B (16% reduction) after compression.

Minify JavaScript

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[Minify JavaScript](#) for the following resources to reduce their size by 1.9KiB (17% reduction).

Desktop

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- Minifying <https://ivanhoe.pro/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.1.1> could save 653B (17% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://ivanhoe.pro/wp-content/plugins/addons-for-visual-composer/assets/css/lvca-frontend.css?ver=1.9.1>



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Desktop

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).