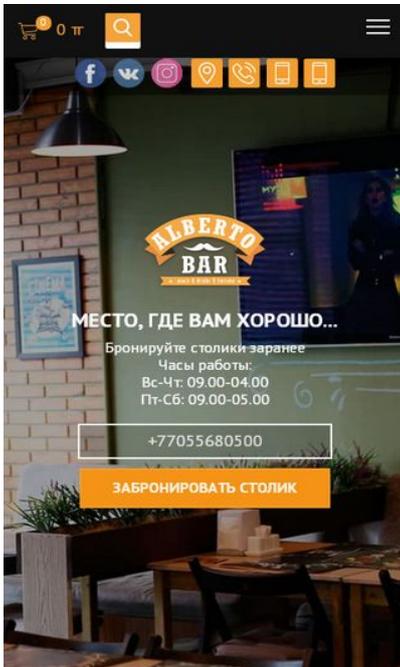


# PageSpeed Insights

## Mobile



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Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://widgets.2gis.com/js/DGWidgetLoader.js> (expiration not specified)
- [https://maps.api.2gis.ru/2.0/img/DGCustomization\\_\\_marker@2x.png](https://maps.api.2gis.ru/2.0/img/DGCustomization__marker@2x.png) (10 minutes)
- [https://maps.api.2gis.ru/2.0/img/DGPopup\\_\\_popupShadow@2x.png](https://maps.api.2gis.ru/2.0/img/DGPopup__popupShadow@2x.png) (10 minutes)
- <https://maps.api.2gis.ru/2.0/loader.js> (10 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-109814847-1> (15 minutes)
- [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js) (20 minutes)

## Mobile

- [https://connect.facebook.net/ru\\_RU/sdk.js](https://connect.facebook.net/ru_RU/sdk.js) (20 minutes)
- <https://connect.facebook.net/signals/config/389318501836341?v=2.9.4&r=stable> (20 minutes)
- <https://connect.facebook.net/signals/plugins/identity.js?v=2.9.4> (20 minutes)
- <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.9.4> (20 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <https://www.googleadservices.com/pagead/conversion.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

## Reduce server response time

In our test, your server responded in 1.1 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- <https://alberto.kz/templates/alberto/js/jquery-1.12.4.min.js>

# Mobile

## Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 21.8KiB (75% reduction).

- Compressing <https://cdn.conveythis.com/javascript/33/conveythis.js> could save 19.3KiB (76% reduction).
- Compressing <https://cdn.conveythis.com/javascript/33/translate.js> could save 2.5KiB (67% reduction).

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 868B (38% reduction).

- Minifying [https://alberto.kz//plugins/content/sige/plugin\\_sige/venobox/venobox.css](https://alberto.kz//plugins/content/sige/plugin_sige/venobox/venobox.css) could save 488B (36% reduction) after compression.
- Minifying [https://alberto.kz/modules/mod\\_ariimageslider/mod\\_ariimageslider/js/themes/nivo-slider.css](https://alberto.kz/modules/mod_ariimageslider/mod_ariimageslider/js/themes/nivo-slider.css) could save 380B (40% reduction) after compression.

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.2KiB (11% reduction).

## Mobile

- Minifying <https://alberto.kz/> could save 1.2KiB (11% reduction) after compression.

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 16.2KiB (32% reduction).

- Minifying <https://cdn.conveythis.com/javascript/33/conveythis.js> could save 8.2KiB (33% reduction).
- Minifying [https://alberto.kz/media/com\\_rsform/js/script.js?0b321a53ef0393074eb780253d09acb2](https://alberto.kz/media/com_rsform/js/script.js?0b321a53ef0393074eb780253d09acb2) could save 4.8KiB (30% reduction) after compression.
- Minifying <https://cdn.conveythis.com/javascript/33/translate.js> could save 973B (26% reduction).
- Minifying <https://catalog.api.2gis.ru/assets/apitracker-light.js> could save 714B (46% reduction) after compression.
- Minifying [https://connect.facebook.net/ru\\_RU/sdk.js](https://connect.facebook.net/ru_RU/sdk.js) could save 672B (39% reduction) after compression.
- Minifying <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.9.4> could save 646B (85% reduction) after compression.
- Minifying <https://alberto.kz//templates/alberto/js/alberto.js> could save 228B (20% reduction) after compression.

### Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 96.3KiB (27% reduction).

- Compressing [https://alberto.kz/images/services/karaoke/kabinki/thumbs/1\\_small.jpg](https://alberto.kz/images/services/karaoke/kabinki/thumbs/1_small.jpg) could save 36.6KiB (20% reduction).

## Mobile

- Compressing [https://alberto.kz/images/menu/salat\\_greek.jpg](https://alberto.kz/images/menu/salat_greek.jpg) could save 24.4KiB (40% reduction).
- Compressing [https://alberto.kz/images/menu/salat\\_caesar.jpg](https://alberto.kz/images/menu/salat_caesar.jpg) could save 22.7KiB (38% reduction).
- Compressing [https://alberto.kz/images/services/karaoke/kabinki/thumbs/3\\_big.jpg](https://alberto.kz/images/services/karaoke/kabinki/thumbs/3_big.jpg) could save 6.7KiB (24% reduction).
- Compressing [https://alberto.kz/images/services/karaoke/kabinki/thumbs/2\\_middle.jpg](https://alberto.kz/images/services/karaoke/kabinki/thumbs/2_middle.jpg) could save 5.8KiB (27% reduction).
- Compressing [https://alberto.kz/modules/mod\\_ariimageslider/mod\\_ariimageslider/js/themes/default/images/arrows.png](https://alberto.kz/modules/mod_ariimageslider/mod_ariimageslider/js/themes/default/images/arrows.png) could save 153B (33% reduction).



### 2 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience



### Consider Fixing:

#### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

## Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="https://alberto.kz/moe-menu" class="to-cart">0 0 тг</a>` is close to 2 other tap targets final.
- The tap target `<input id="jshop_search" type="text" name="search" class="inputbox">` is close to 2 other tap targets final.
- The tap target `<a href="http://2gis.kz...m_source=route" class="link fromTo...o_scheme_none">сюда</a>` is close to 1 other tap targets.
- The tap target `<a href="http://api.2gi...paign=partners" class="dg-attribution_link">Работает на API 2ГИС</a>` and 1 others are close to other tap targets.
- The tap target `<a href="http://info.2g...paign=partners" class="dg-attribution_logo-url">` is close to 1 other tap targets.
- The tap target `<a href="tel:+77273856255" class="phone">+7 (727) 385-62-55</a>` and 2 others are close to other tap targets.



### 4 Passed Rules

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

#### Size content to viewport

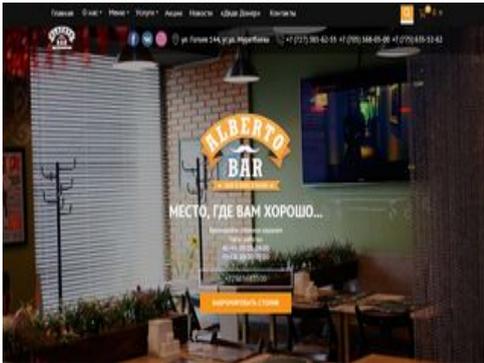
The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

#### Use legible font sizes

## Mobile

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



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 Should Fix:

### Reduce server response time

In our test, your server responded in 1.4 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

### Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 400.9KiB (67% reduction).

- Compressing and resizing [https://alberto.kz/images/services/karaoke/kabinki/thumbs/1\\_small.jpg](https://alberto.kz/images/services/karaoke/kabinki/thumbs/1_small.jpg) could save 171.8KiB

## Desktop

(92% reduction).

- Compressing and resizing <https://alberto.kz/images/promo/margarita.jpg> could save 28.5KiB (81% reduction).
- Compressing [https://alberto.kz/images/menu/salat\\_greek.jpg](https://alberto.kz/images/menu/salat_greek.jpg) could save 24.4KiB (40% reduction).
- Compressing [https://alberto.kz/images/menu/salat\\_caesar.jpg](https://alberto.kz/images/menu/salat_caesar.jpg) could save 22.7KiB (38% reduction).
- Compressing and resizing <https://alberto.kz/images/promo/fruktovy-chai.jpg> could save 21.9KiB (77% reduction).
- Compressing and resizing <https://alberto.kz/images/promo/lottery.jpg> could save 20KiB (73% reduction).
- Compressing and resizing <https://alberto.kz/images/promo/komplex-obed.jpg> could save 19.7KiB (71% reduction).
- Compressing and resizing <https://alberto.kz/images/promo/iftar.jpg> could save 17KiB (73% reduction).
- Compressing and resizing <https://alberto.kz/images/promo/movie.jpg> could save 14.6KiB (71% reduction).
- Compressing and resizing <https://alberto.kz/images/promo/kalyan.jpg> could save 14.2KiB (71% reduction).
- Compressing and resizing <https://alberto.kz/images/promo/karaoke.jpg> could save 14KiB (71% reduction).
- Compressing and resizing <https://alberto.kz/images/promo/pizza.jpg> could save 13.3KiB (70% reduction).
- Compressing [https://alberto.kz/images/services/karaoke/kabinki/thumbs/3\\_big.jpg](https://alberto.kz/images/services/karaoke/kabinki/thumbs/3_big.jpg) could save 6.7KiB (24% reduction).
- Compressing and resizing <https://alberto.kz/images/alberto-logo.png> could save 6.3KiB (52% reduction).
- Compressing [https://alberto.kz/images/services/karaoke/kabinki/thumbs/2\\_middle.jpg](https://alberto.kz/images/services/karaoke/kabinki/thumbs/2_middle.jpg) could save 5.8KiB (27% reduction).
- Compressing [https://alberto.kz/modules/mod\\_ariimageslider/mod\\_ariimageslider/js/themes/default/images/arrows.png](https://alberto.kz/modules/mod_ariimageslider/mod_ariimageslider/js/themes/default/images/arrows.png) could save 153B (33% reduction).

### Consider Fixing:

# Desktop

## Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 21.8KiB (75% reduction).

- Compressing <https://cdn.conveythis.com/javascript/33/conveythis.js> could save 19.3KiB (76% reduction).
- Compressing <https://cdn.conveythis.com/javascript/33/translate.js> could save 2.5KiB (67% reduction).

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://widgets.2gis.com/js/DGWidgetLoader.js> (expiration not specified)
- [https://maps.api.2gis.ru/2.0/img/DGCustomization\\_\\_marker.png](https://maps.api.2gis.ru/2.0/img/DGCustomization__marker.png) (10 minutes)
- [https://maps.api.2gis.ru/2.0/img/DGPopup\\_\\_popupShadow.png](https://maps.api.2gis.ru/2.0/img/DGPopup__popupShadow.png) (10 minutes)
- <https://maps.api.2gis.ru/2.0/loader.js> (10 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-109814847-1> (15 minutes)
- [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js) (20 minutes)
- [https://connect.facebook.net/ru\\_RU/sdk.js](https://connect.facebook.net/ru_RU/sdk.js) (20 minutes)
- <https://connect.facebook.net/signals/config/389318501836341?v=2.9.4&r=stable> (20 minutes)
- <https://connect.facebook.net/signals/plugins/identity.js?v=2.9.4> (20 minutes)
- <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.9.4> (20 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)

## Desktop

- <https://www.googleadservices.com/pagead/conversion.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

## Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 868B (38% reduction).

- Minifying [https://alberto.kz//plugins/content/sige/plugin\\_sige/venobox/venobox.css](https://alberto.kz//plugins/content/sige/plugin_sige/venobox/venobox.css) could save 488B (36% reduction) after compression.
- Minifying [https://alberto.kz/modules/mod\\_ariimageslider/mod\\_ariimageslider/js/themes/nivo-slider.css](https://alberto.kz/modules/mod_ariimageslider/mod_ariimageslider/js/themes/nivo-slider.css) could save 380B (40% reduction) after compression.

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.2KiB (11% reduction).

- Minifying <https://alberto.kz/> could save 1.2KiB (11% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

## [Desktop](#)

[Minify JavaScript](#) for the following resources to reduce their size by 16.2KiB (32% reduction).

- Minifying <https://cdn.conveythis.com/javascript/33/conveythis.js> could save 8.2KiB (33% reduction).
- Minifying [https://alberto.kz/media/com\\_rsform/js/script.js?0b321a53ef0393074eb780253d09acb2](https://alberto.kz/media/com_rsform/js/script.js?0b321a53ef0393074eb780253d09acb2) could save 4.8KiB (30% reduction) after compression.
- Minifying <https://cdn.conveythis.com/javascript/33/translate.js> could save 973B (26% reduction).
- Minifying <https://catalog.api.2gis.ru/assets/apitracker-light.js> could save 714B (46% reduction) after compression.
- Minifying [https://connect.facebook.net/ru\\_RU/sdk.js](https://connect.facebook.net/ru_RU/sdk.js) could save 673B (39% reduction) after compression.
- Minifying <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.9.4> could save 646B (85% reduction) after compression.
- Minifying <https://alberto.kz//templates/alberto/js/alberto.js> could save 228B (20% reduction) after compression.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://alberto.kz/templates/alberto/js/jquery-1.12.4.min.js>



2 Passed Rules

## Avoid landing page redirects

## Desktop

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).