

# Website review emmaraiment.com

Generated on February 07 2021 16:53 PM

The score is 36/100








## Зимова колекція 2021 уже в продажу







### SEO Content

	<b>Title</b>	Emma Raiment - український бренд жіночого одягу Length : 47 Perfect, your title contains between 10 and 70 characters.														
	<b>Description</b>	Length : 0 Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.														
	<b>Keywords</b>	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	<b>Og Meta Properties</b>	Good, your page take advantage of Og Properties. <table border="1" data-bbox="539 1377 1481 1971"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>uk_UA</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Emma Raiment - український бренд жіночого одягу</td> </tr> <tr> <td>url</td> <td>https://emmaraiment.com/</td> </tr> <tr> <td>site_name</td> <td>Emma Raiment</td> </tr> <tr> <td>image</td> <td>https://i1.wp.com/emmaraiment.com/wp-content/uploads/2020/12/emma-raiment-winter-jackets-4.jpg?ssl=1</td> </tr> </tbody> </table>	Property	Content	locale	uk_UA	type	website	title	Emma Raiment - український бренд жіночого одягу	url	https://emmaraiment.com/	site_name	Emma Raiment	image	https://i1.wp.com/emmaraiment.com/wp-content/uploads/2020/12/emma-raiment-winter-jackets-4.jpg?ssl=1
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	<b>Headings</b>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	3	0	0	0	0		
H1	H2	H3	H4	H5	H6											
1	3	0	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Зимова колекція 2021 уже в продаж</li><li>• [H2] Кремово-червоний двосторонній пуховик</li><li>• [H2] Лимонно-кавовий двосторонній пуховик</li><li>• [H2] Помаранчево-синій двосторонній пуховик</li></ul>
	Images	We found 8 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 11 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 54.55%  Internal Links 45.45%


## In-page links

Anchor	Type	Juice
<a href="#">Перейти до вмісту</a>	Internal	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice

## In-page links

<a href="#">Facebook</a>	External	Passing Juice
<a href="#">A post shared by @emma_raiment</a>	External	Passing Juice
<a href="#">A post shared by @emma_raiment</a>	External	Passing Juice
<a href="#">A post shared by @emma_raiment</a>	External	Passing Juice
<a href="#">Додати у кошик</a>	Internal	noFollow
<a href="#">Додати у кошик</a>	Internal	noFollow
<a href="#">Додати у кошик</a>	Internal	noFollow
<a href="#">Emma Raiment</a>	Internal	Passing Juice
<a href="#">Працює на WordPress</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	розпродаж view двосторонній emmaraiment shared кошик post пуховик instagram сортувати
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
post	6	✘	✘	✘	✘
сортувати	5	✘	✘	✘	✘
instagram	4	✘	✘	✘	✘
пуховик	3	✘	✘	✘	✔
розпродаж	3	✘	✘	✘	✘











## Usability

	Url	Domain : emmaraiment.com Length : 15
	Favicon	Great, your website has a favicon.





## Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is uk.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://emmaraiment.com/robots.txt">http://emmaraiment.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>