Website review builders-software.com

Generated on September 16 2021 07:46 AM

The score is 47/100

SEO Content

✓	Title	Estimating Software for Homebuilders Length : 36 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Estimating software that interfaces QuickBooks for job cost and general ledger accounting. The custom homebuilder can schedule projects, increase profits, control costs, and better manage the accounting side of your home building business. The BSE Estimator tightly interfaces with QuickBooks for job cost and general ledger accounting. Length : 336 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	builders software, homebuilders software, home builders software, construction software, estimator, estimate, BSE Estimator, estimating, estimating software, accounting, accounting software, QuickBook Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	H1 H2 H3 H4 H5 H6 0 0 0 0 0 0
✗	Images	We found 17 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

❌	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

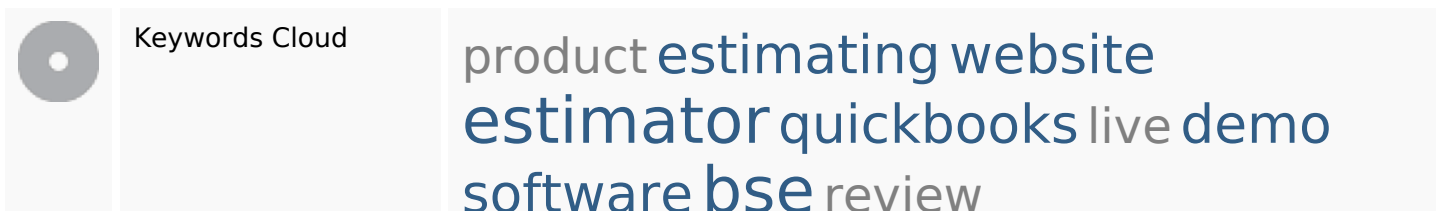|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 17 links including 0 link(s) to files
⦾	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Training Service	Internal	Passing Juice
BSE Estimator	Internal	Passing Juice
BSE Accounting	Internal	Passing Juice
Packages	Internal	Passing Juice
QuickBooks Marketplace	Internal	Passing Juice
Testimonials	Internal	Passing Juice

In-page links

Tech Support	Internal	Passing Juice
Downloads	Internal	Passing Juice
FAQ	Internal	Passing Juice
Unused	Internal	Passing Juice
Web Hosting	Internal	Passing Juice
Domain Names	Internal	Passing Juice
Corporate	Internal	Passing Juice
Business Partners	Internal	Passing Juice
Partner Inquiries	Internal	Passing Juice
Live On-Line Demo	Internal	Passing Juice

SEO Keywords

Keywords Cloud	product estimating website estimator quickbooks live demo software bse review

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bse	5	✖	✔	✔	✖
estimator	4	✖	✔	✔	✖
demo	3	✖	✖	✖	✖
website	3	✖	✖	✖	✖
estimating	3	✔	✔	✔	✖

Usability

Url	Domain : builders-software.com Length : 21	

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 3 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✗ Attention! Try to avoid nested tables in HTML. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	**Missing** Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.