

# Website review be-in.ru

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The score is 50/100







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## SEO Content

	<b>Title</b>	<p>Магазины одежды и интернет-магазины. Где купить одежду, обувь и аксессуары</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Description</b>	<p>Рекомендательная платформа, на которой собраны вещи как сетевых, так и локальных марок. Самая полная база адресов и телефонов магазинов и торговых центров: 6000 магазинов в 250 городах России и СНГ</p> <p>Length : 197</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>одежда, магазины одежды, каталог одежды, адреса магазинов, женская одежда, мужская одежда, детская одежда, модная одежда, обувь, аксессуары, сумки, спортивная одежда, мода, скидки, дизайнеры, журналис</p> <p>Good, your page contains meta keywords.</p>												
	<b>Og Meta Properties</b>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<b>Headings</b>	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Вещи в Москве</li><li>• [H2] Магазины в Москве</li><li>• [H2] Beinopen</li><li>• [H2] База знаний Beinopen</li></ul>	H1	H2	H3	H4	H5	H6	0	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	4	0	0	0	0									

## SEO Content

	Images	We found 31 images on this web page.  26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 15%  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 9.62%  Internal Links 90.38%

## In-page links

Anchor	Type	Juice
<a href="#">Вещи</a>	Internal	Passing Juice
<a href="#">Магазины</a>	Internal	Passing Juice
<a href="#">Форум Beinopen 2022</a>	External	Passing Juice
<a href="#">Все торговые центры</a>	Internal	Passing Juice
<a href="#">Новости шопинга</a>	Internal	Passing Juice

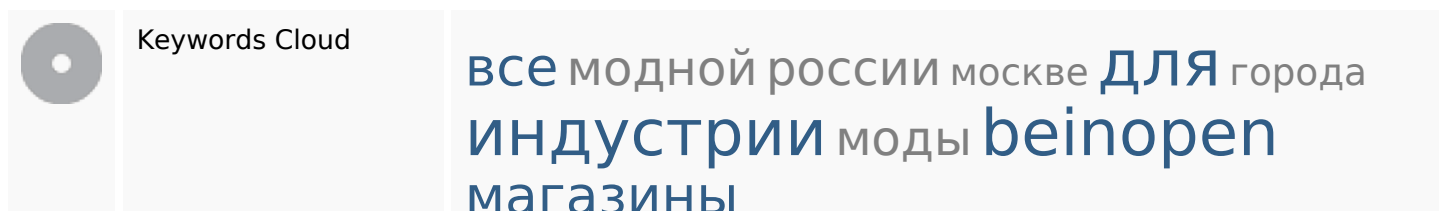
## In-page links

<a href="#">Москва</a>	Internal	Passing Juice
<a href="#">Санкт-Петербург</a>	Internal	Passing Juice
<a href="#">Барнаул</a>	Internal	Passing Juice
<a href="#">Владивосток</a>	Internal	Passing Juice
<a href="#">Волгоград</a>	Internal	Passing Juice
<a href="#">Воронеж</a>	Internal	Passing Juice
<a href="#">Екатеринбург</a>	Internal	Passing Juice
<a href="#">Ижевск</a>	Internal	Passing Juice
<a href="#">Иркутск</a>	Internal	Passing Juice
<a href="#">Казань</a>	Internal	Passing Juice
<a href="#">Краснодар</a>	Internal	Passing Juice
<a href="#">Красноярск</a>	Internal	Passing Juice
<a href="#">Нижний Новгород</a>	Internal	Passing Juice
<a href="#">Новосибирск</a>	Internal	Passing Juice
<a href="#">Омск</a>	Internal	Passing Juice
<a href="#">Оренбург</a>	Internal	Passing Juice
<a href="#">Пермь</a>	Internal	Passing Juice
<a href="#">Ростов-на-Дону</a>	Internal	Passing Juice
<a href="#">Самара</a>	Internal	Passing Juice
<a href="#">Саратов</a>	Internal	Passing Juice
<a href="#">Сочи</a>	Internal	Passing Juice
<a href="#">Тольятти</a>	Internal	Passing Juice
<a href="#">Тюмень</a>	Internal	Passing Juice
<a href="#">Ульяновск</a>	Internal	Passing Juice
<a href="#">Уфа</a>	Internal	Passing Juice
<a href="#">Челябинск</a>	Internal	Passing Juice
<a href="#">Минск</a>	Internal	Passing Juice
<a href="#">Почему стоит покупать вещи российских дизайнеров</a>	Internal	Passing Juice

## In-page links

<a href="#">За эстетическими ориентирами - в Telegram-канал Beinopen</a>	External	Passing Juice
<a href="#">Вместе мы строим новую систему моды.</a>	Internal	Passing Juice
<a href="#">Комьюнити beinopen</a>	External	Passing Juice
<a href="#">Институт развития индустрии моды Beinopen</a>	External	Passing Juice
<a href="#">Читать журнал</a>	Internal	Passing Juice
<a href="#">О проекте Be-in.ru</a>	Internal	Passing Juice
<a href="#">О проекте Beinopen</a>	Internal	Passing Juice
<a href="#">Команда и контакты</a>	Internal	Passing Juice
<a href="#">F.A.Q.</a>	Internal	Passing Juice
<a href="#">Доставка, оплата, возврат</a>	Internal	Passing Juice
<a href="#">Политика конфиденциальности</a>	Internal	Passing Juice
<a href="#">Лукбуки</a>	Internal	Passing Juice
<a href="#">Покупки</a>	Internal	Passing Juice
<a href="#">Практика</a>	Internal	Passing Juice
<a href="#">Glocalabel.com</a>	External	Passing Juice
<a href="#">Магазины для дома</a>	Internal	Passing Juice
<a href="#">Города</a>	Internal	Passing Juice
<a href="#">Бренды</a>	Internal	Passing Juice
<a href="#">бизнес-обучение в моде для дизайнеров, ритейлеров и маркетологов в формате курсов, лекций и видео уроков</a>	Internal	Passing Juice






## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
beinopen	11	✘	✘	✘	✔
для	11	✘	✘	✘	✘
индустрии	9	✘	✘	✘	✘
магазины	7	✔	✔	✘	✔
все	7	✘	✘	✘	✘


## Usability

	Url	Domain : be-in.ru Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.






## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.be-in.ru/sitemap.xml">https://www.be-in.ru/sitemap.xml</a></p> <p><a href="https://www.be-in.ru/sitemap.xml">https://www.be-in.ru/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://be-in.ru/robots.txt">http://be-in.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li><li> LiveInternet</li></ul>